

Beach Captain Role Description

The West Battle Lake Lakeshore Association (WBLLA) is seeking enthusiastic and community-minded individuals to serve as **Beach Captains**. If you care deeply about the health, beauty, and enjoyment of our lake, this role is a great opportunity to get involved. We are looking for **stewards**, not enforcers who lead by example, foster community spirit, and help keep the lake a welcoming and enjoyable place for everyone.

While this is a volunteer role, it's an important one. Beach Captains act as **ambassadors** for the lake and help cultivate a connected, informed, and environmentally conscious community. It can also be a great steppingstone toward more involved roles within WBLLA.

Key Responsibilities & Suggestions

1. Community Engagement

✓ Gather Input from Neighbors & Serve as a Communication Link

- Have informal chats or seasonal check-ins to hear about concerns, suggestions, or observations.
- Be ready to share feedback during WBLLA Zoom calls (held 3–4 times per year).
- Help distribute materials like newsletters or the annual meeting notice (printed or digital).
- Encourage neighbors to participate in lake events, meetings, or clean-up days.

✓ Be a Friendly Presence

- Serve as a welcoming, approachable member of the community.
 - Help new residents and guests feel informed and included.
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2. Lake Stewardship

✓ Report Suspicious or Concerning Activity

- Keep an eye out for issues such as illegal dumping, damage to property, or safety concerns.

✓ Promote Responsible Lake Use

- Kindly remind others of lake rules like no-wake zones and quiet hours.
 - Share resources such as boating laws or environmental guidelines provided by WBLLA.
 - Encourage environmentally friendly practices (e.g., clean boats, no littering, respectful wildlife interaction).
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3. Environmental Monitoring

✓ Watch for Signs of Environmental Stress

- Be observant of changes like shoreline erosion, algae blooms, invasive species, or water clarity concerns.

Encourage Clean-Up Efforts

- Support or organize periodic shoreline cleanups.
 - Encourage neighbors to “adopt” a small section of beach to keep clean and cared for.
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What We’re Not Asking For

- Beach Captains **are not** expected to act as law enforcement or “lake police.”
 - Your role is to **lead with positivity, encourage participation, and be a connector** — not a rule enforcer.
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Interested?

If you’re passionate about preserving our lake and building community, we’d love to have you join us. WBLLA will support you with resources, occasional Zoom check-ins, and connection to fellow Beach Captains. Whether you’re a year-round resident or a seasonal visitor, your voice and presence matter.

Your Name _____ Phone Number _____

Beach You Are Interested In _____

Email Address _____