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# West Battle Lake Lakeshore Association Executive Board Meeting Minutes

## 9/16/2023

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### Call to order

A meeting of the West Battle Lake Lakeshore Association (WBLLA) Executive Board was held at the Shoreline Restaurant in Battle Lake on 9/16/2023 at 9:00 am. Directors present: John Hofflander, Tracy Rendz-Eldridge, Sean Belmont, Dan Kolpin, Mike Anderson, Kyle Johnson. Absent: Steve Slatten, Jody Coleman, Matt Falck Michael Smith.

President Tracy Rendz-Eldridge called the meeting to order.

### Quorum Requirement

More than 50% of directors were present. The quorum requirement was met.

### Discussion/Business Items

- Sean gave the Treasure's Report. Current membership stands at approximately 270 members or 50% of property owners on the lake. Last year's final total was 56%. There were several issues with dues letters not being sent out by the USPS for many weeks after receiving them from the Association. We expect more to come in this fall. With the \$15 increase in dues for 2023, we are already ahead of last year's total income.
- Discussion surrounding our dues mailing list and how to keep it updated as ownership changes can be frequent and not always reflected accurately on available public lists. Options discussed included:
  - Develop a beach captain process where volunteers would go door to door to solicit dues and update changes to our membership database.
  - Along with mailing of dues letters, have volunteers go door to door in the spring and leave a dues notice at each property on the lake.
  - Use our Facebook presence to solicit dues.
  - Use of a QR code to facilitate hassle free dues payments.
- Discussion regarding fall 2023 walleye fingerling stocking. We have committed \$25,000 to Klug Fish Farms out of Garfield for 1,316 lbs. of fingerlings. This is the maximum amount our DNR issued permit allows us to stock. The DNR's goal is to also stock 1,250 lbs. of fingerlings this fall.
- After the 2023 fall stocking is complete, our stocking fund balance will drop from \$25,272 to \$272. Discussion regarding our 2024 stocking fund donation campaign with several ideas to discuss over the winter/early spring.
- Discussion to more formalize the organization, creating key committees to be chaired by board members and staffed by a combination of board members and volunteers from our membership. 5 committees along with their chair person(s) have been created:
  - Environmental/Water Quality – Tracy Rendz-Eldridge
  - Fisheries – Kyle Johnson/John Hofflander
  - Marketing/Communications – Michael Smith/Dan Kolpin
  - Membership – Sean Belmont
  - Grants – Mike Anderson
- Discussion around the Walleye stocking campaign using the Venmo QR code tents. The Marketing committee will recommend any changes to the process now that we have had exposure to the mechanics.

- Decision to end the term of an expired Friend of the Board, not responding to requests for an update of their status regarding the Board.
- Decision to allocate \$500 for spring the upcoming ice fishing season monitoring and cleanup.
- Decision to move forward with Barefoot Bay, Inc. proposal to market West Battle Lake clothing. For our support, the Lakeshore Association will receive 15% of all sales of West Battle Lake clothing.
- Decision to formally request the DNR consider closing Napanee Bay to fishing for a select time period in the spring. The goal would be to protect fish that are in the bay spawning, feeding, etc. at a time when they are vulnerable to significant angler harvest. The Fisheries Committee will draft a proposed letter.
- Discussion surrounding WBLLA sponsored marker buoys in the rocky shallows around Stoney Point. Appointed Matt Falck to work with county officials and whomever needs to be involved to move this forward.
- Set the 2024 Annual Meeting for 6/29/2024. Tracy will look at three options for the meeting, Battle Lake High School, Lion's Park, or the new Hatchery Row facility. Decision to offer light food to guests. Decision to allocate \$200 for door prize gift certificates.
- Scheduled the next in person Board Meeting for 5/3/2024.

## Adjournment

There being no more discussion or business items, the meeting was adjourned at 11:00 am.

John Hofflander  
Secretary

10/4/2023  
Approved

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